The Effect of Virtual Self-Care Education on the Perception of Type 1 Diabetes-Related Stigma in Female Adolescents with Diabetes: A Clinical Trial

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Abstract

**Background:** Given the importance of diabetes-related stigma and its coincidence with adolescence and the need to implement a self-care program to strengthen knowledge, improve attitudes and practice in adolescents, the present study aimed to determine the effect of virtual self-care education on the perception of type 1 diabetes-related stigma in female adolescents with diabetes.

**Methods:** The present quasi-experimental clinical trial was done on 76 girls with type 1 diabetes as members of the Iranian Diabetes Society (IDS) in 2016. We recruited patients using the convenience sampling, and then randomly assigned to experimental and control groups. We implemented the self-care education in the experimental group through a mobile-based virtual social network for 12 weeks (a media message per day and interactively). The 35-item online questionnaire of type 1 diabetes-related stigma were fulfilled before intervention, immediately after the intervention and 4 weeks after the intervention.

**Results:** There was no significant difference between the experimental (94.09±21.89) and control groups (89.87±22.97) in terms of mean scores of stigmas before the intervention (P=0.415). Mean scores of stigmas decreased significantly in the experimental group immediately after the intervention (77.47±19.39; P=0.012) and 4 weeks after the intervention (78.20±18.66; P=0.043) when compared to control group.

**Conclusion:** Virtual self-care education via virtual social networks was effective in reducing stigma perception. In general, the more education was separated from its traditional method, lecturing, and was accompanied by attractive and popular methods, such as the use of social networks, the higher the level of learning, and the more enjoyable it became.

**Highlights:**

- **What is current knowledge?**
  Given the importance of diabetes-related stigma and its coincidence with adolescence, it is necessary to implement a self-care program to strengthen knowledge, improve attitudes and practice in adolescents.

- **What is new here?**
  Self-care education via virtual social networks was effective in reducing the stigma perception.

**Introduction**

Diabetes is a common chronic disease that is characterized by the impaired metabolisms of carbohydrates, fats, and proteins in addition to the complete or partial defect in insulin secretion in the body (1). Type 1 diabetes is more common in people under the age of 20 (2). The importance and necessity of controlling diabetes is doubled due to the progressive increase in its prevalence in adolescents (3). Studies have reported the adolescence as the most difficult stage to control and manage type 1 diabetes (4). This is due to the higher insulin resistance during puberty (5), not following the treatment (4), and having less desire to continue therapeutic behaviors in comparison to healthy people (6), leading to more complications in them (7). People with diabetes suffer from a variety of physical and psychological complications (4), and stigma is a psychological complication of this disease (8-9).

The feeling of being stigmatized is a kind of labeling in a way that the person is differentiated from the environment for physical or psychological reasons and is in a state of being stigmatized. This characteristic is a result of the difference between expected norms of the ideal situation and the real situation in a way that a person's identity is degraded from a complete and ordinary person to a stigmatized person (10). The perceived stigma causes embarrassment due to illness or a feeling of guilt due to the lack of prevention (11). From the point of view of ordinary people in society, a person with diabetes seems to be considered a pitiful, always sick, and a rejected person for marriage (6). On the other hand, fear of stigma is a major obstacle in the treatment of diabetes that exacerbates the complications of diabetes (7, 12, and 13) and impose suffering and high costs (14) because stigma and discrimination may lead to social isolation and low self-esteem in diabetics. This effect is higher in all aspects of adolescent girls’ lives, affecting their maturity and emotional performance (15).

Studies indicate that the stigma in patients with diabetes leads to poor attitudes towards the self-care behaviors (16). Unfortunately, despite the costs for preventing and controlling diabetes and its complications, the numbers of people with diabetes and its physical and psychological complications, especially stigma, are increasing every day (8) probably due to the weakness of self-care behaviors (17).

Self-care refers to the correct and timely injection of insulin, adherence to diet, proper physical activity, and the ability to recognize the symptoms of hyperglycemia (18). If the nurses’ educational interventions for issues such as self-care to control diabetes are implemented via the Internet, computers, and popular social networks (19) in Iran (20), the adolescents can be inadvertently pushed into the path of disease control in cyberspace (21). Despite various studies on the effect of education via the cyberspace and group sessions on other disease-related stigma (22-24), there was no relevant study on the diabetic patients.

Cyberspace is a powerful tool for educating patients to overcome stigma due to its attractiveness and ease of use. Social networks provide an appropriate platform for people with diabetes to not only exchange information, but also push them to the path of disease control in cyberspace (25). Despite the existence of such a powerful educational platform and the effects of peer groups in reducing stigma, unfortunately there is no necessary measure in this field in the Iranian health care system and no suitable platform for diabetics to communicate with each other.

Given the importance of diabetes-dependent stigma and the need to implement an available self-care program to strengthen the adolescents’ knowledge, the present study aimed to determine the effect of virtual self-care education on type 1 diabetes-related stigma in the adolescent girls.
Methods

The present quasi-experimental clinical trial studied the adolescent girls who visited the Iranian Diabetes Society (IDS) in Tehran during May to July 2016. Inclusion criteria: age 14-18 years; diagnosis of type 1 diabetes by a physician; at least six months after the diagnosis; having a non-damaged mobile phone with the ability to install Telegram program; and not suffering from any chronic debilitating disease rather than diabetes. Exclusion criteria: withdrawal from the study; hospitalization; and cell phone failure during the study (Figure 1).

The sample size was calculated to be 76 to reach at least 80% of the test power to detect a significant difference of less than 0.05 between groups based on similar studies \((27, 28)\) with a standard deviation of 4.7. According to the 15% probability of sample loss, the sample size of 45 was estimated in each experimental and control group.

In the present study, we utilized a demographic questionnaire, including age, education level, duration of disease, family history of diabetes, and duration of using social networks, and also a type 1 diabetes-related stigma questionnaire to examine the data. The questionnaire was designed by Doosti Irani (2014) and its validity and reliability were reviewed by the author, and its alpha coefficient was calculated to be 0.938. The questionnaire had 35 five-point Likert questions each of which was scored from 1 to 5 according to one of five options, "strongly agree, agree, neutral, disagree, and strongly disagree", respectively. The minimum score of the questionnaire was 35, and the maximum was 175. A higher score indicated a greater perception of stigma \((29)\).

We collected the samples using the convenience sampling method. Therefore, a list of names and telephone numbers of 180 parents of adolescents with type 1 diabetes, who met the inclusion criteria, were obtained from the management of the Iranian Diabetes Society, and the informed written consent was obtained from 100 parents after contacting them by phone and explaining the study process by the researcher. After receiving the adolescents’ phone numbers from their parents, they were contacted and explained about the study process and purpose. Ten adolescents were excluded due to lack of consent and interest in participating in the study. A total of 90 individuals were randomly assigned to the experimental (n=45) and control (n=45) groups using two white and red balls. Two separate groups were established on Telegram under the researcher's management; and the experimental and control group individuals became members of the groups.

The researcher sent the demographic information and type 1 diabetes-related stigma perception questionnaires to each adolescent via the Telegram social network to respond to them. Therefore, the amount of type 1 diabetes-related stigma was first measured in the participants before the intervention, and the results indicated some degrees of disease-related stigma in the individuals.

The researcher shared 1 message per day from the collection of self-care education messages in text and video attachments relating to the principles of disease monitoring, insulin injection, insulin unit dose and absorption speed adjustment in the experimental group on the Telegram social network for 12 weeks. He also shared a message (1 message per day) without the content of self-care education in social, scientific, and cultural fields in the control group on the Telegram social network for 12 weeks.

In order to approve the educational content by the experts, it was given to a group of experts and the content was validated by the experts. The content of self-care education was provided for the control group.

Individuals in both groups were able to provide suggestions and comments, and ask questions about the messages in the group so that the group members could exchange ideas and they could be answered by the researcher as the group manager.

The time of the last visit of both groups was controlled by the researcher. The individuals, who were not online for at least seven days and did not see the messages or did not have any feedback, were first contacted by text messages, and if not answered, by phone call and they asked their cause to receive another mobile number from them and send the messages to the new numbers.

Immediately and four weeks after the intervention, the type 1 diabetes-related stigma questionnaire was sent to each individual on Telegram to be responded. Data were presented using descriptive statistic, including mean and standard deviation or frequency and proportions. To comparison of categorical variable and continues variable in interventional and control group were used the chi-square test and independent t-test, respectively. Also, repeated measures ANOVA were used in order to examine possible variations between group in time. In other to analyzing the data, SPSS 16 were used. Significance level was considered 0.05 for statistical tests.

![Figure 1: The flow diagram of patient enrollment into the study](Image)
The Effect of Virtual Self-Care …

The results of the present study indicated that the self-care education via virtual social networks was effective in reducing the perception of type 1 diabetes-related stigma. Furthermore, effective results can be achieved by providing self-care education and its continuation.

According to the results, the participants had some degrees of type 1 diabetes-related stigma, indicating the general prevalence of stigma among the participants. The present findings were consistent with results by Wakawa (2014), Abdoli (2013), and Browne (2013).

Another result of the present study was the statistically significant difference of the experimental and control groups in terms of stigma scores immediately after the study (P<0.001). The received stigma scores were also statistically significant between the experimental and control groups four weeks after the study. (P=0.001)

The results of a study by Barroso were consistent with the present results. In Barroso's study, a 45-minute video containing the problems and the way of resolving them was displayed for people with HIV and immunodeficiency in the experimental group for 4 weeks (once a week) and continued for 12 weeks. The disease-related stigma levels were significantly lower at 4 and 16 weeks after the study compared to the beginning of the study; and the stigma levels were statistically and significantly different at 4 and 16 weeks after the study (24). Finkelstein also achieved similar results to the present study. Performing an educational intervention in 2 sessions, Finkelstein reported a significant reduction in the amount of disease-related stigma immediately and 6 months after the education period in comparison with before the study and the control group (30), but some studies achieved inconsistent results with the present results. In Corrigian’s study, the mean scores of the disease-related stigma were measured in the experimental and control groups immediately after two education sessions and a week after the intervention (with the content of schizophrenia), but no statistically significant difference was found between the experimental and control groups (21). According to studies by Kiropoulos and Yanos, who included the 3-month and 1-week follow-up respectively, the mean scores of disease-related stigma were not statistically significant compared to before and immediately after the study (22, 23). Kiropoulos considered the lack of an education method to reduce disease-related stigma and the short follow-up time as possible reasons for the results of his study (23) and Yanos attributed the slight change in the stigma of the intervention group to the small number of samples and their intermittent loss due to fluctuations in their depression that limited the researcher’s ability to determine the effect of educational intervention (22). Despite the provision of education by videotape, websites, and face-to-face methods about the disease-related topics and ways to reduce disease-related stigma in the above studies, their results did not show any positive effect of the methods on reducing stigma.

Given that the type and prevalence of diseases are serious factors affecting the incidence of disease-related stigma and also the prevailing atmosphere; and cultural characteristics of the society also affect the occurrence and increase of disease-related stigma (32), the cause of different results of the present study with the results of studies by Corrigian, Kiropoulos, and Yanos can be attributed to differences in the type of disease and cultural characteristics of the research environments. A change in content or the simultaneous implementation of several educational interventions may be necessary to make significant changes in the degree of stigma relating to mental diseases such as schizophrenia and depression.

A main limitation of the present study was the relationship between individuals in the control and experimental groups, which despite the recommendations and rules for the samples, might still occur in several cases. Another limitation of the study was the possibility of permanent filtering of some social networks in Iran; hence, we suggest the use of a native social network.

Discussion

The knowledge about the health-promoting behaviors is an important principle for the success of a person's with diabetes in self-care because adherence to self-care behaviors is the first step towards helping the patients better care and manage their diseases; hence, a significant reduction in the disease-related stigma 4 weeks after the end of the education period compared to before the study in the experimental group and in comparison with the control group in the present study indicated the effective virtual education on data retention and stability up to a month after the study. In general, the more the education is separated from the traditional method of lecturing and is accompanied by attractive and popular methods such as social networks, the more it improves the level of learning and makes it more enjoyable. Since the feeling of disease-related stigma is related to the individuals, on the one hand, and the society on the other hand, if education is done at both individual and community levels, we can expect its greater impact on reducing the disease-related stigma.

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Ethical statement

The study was approved by the Health Research Ethics Committee of Iran University of Medical Sciences (Code: IR.IUMS.REC.1394.9311687001). Also registration in Iranian Registry of Clinical Trials (code: IRCT201511197101N3).

Conflict of interest

The authors declare that there is no conflict of interest.

Author contributions

MP and SP were responsible for the study conception and design; MP performed the data collection; MDI and NM performed the data analysis; MPD, MDI, and SP were responsible for the drafting of the manuscript.

References


Table 1. Demographic characteristics of the patients in experimental and control groups

<table>
<thead>
<tr>
<th>Characteristics</th>
<th>Experimental</th>
<th>Control</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>N (%)</td>
<td>N (%)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle school</td>
<td>15(36.4)</td>
<td>12(31.6)</td>
<td></td>
</tr>
<tr>
<td>High school</td>
<td>21(55.3)</td>
<td>20(52.6)</td>
<td>0.358</td>
</tr>
<tr>
<td>University</td>
<td>2(5.3)</td>
<td>1(2.5)</td>
<td></td>
</tr>
<tr>
<td>Adherent student</td>
<td>6(15.8)</td>
<td>5(13.2)</td>
<td>0.147</td>
</tr>
</tbody>
</table>

Table 2. The patients' mean scores of diabetes stigma in three time points in the experimental and control groups

<table>
<thead>
<tr>
<th>Group</th>
<th>Mean ± SD</th>
<th>P-value*</th>
<th>Time spent in social networks</th>
<th>History of diabetes in family</th>
<th>Educational level</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Before</td>
<td>Immediately after</td>
<td>Four weeks after</td>
<td>Yes</td>
<td>No</td>
<td>Middle school</td>
</tr>
<tr>
<td>Experimental</td>
<td>94.0(21.89)</td>
<td>78.2(18.66)</td>
<td>77.4(19.39)</td>
<td>0.000</td>
<td>0.147</td>
<td>0.5-1</td>
</tr>
<tr>
<td>Control</td>
<td>89.8(22.97)</td>
<td>87.5(19.94)</td>
<td>89.0(19.69)</td>
<td>0.536</td>
<td>0.500</td>
<td>0.5-1</td>
</tr>
</tbody>
</table>

P-value** 0.415 0.043 0.012

*Repeated measures ANOVA **Independent t-test

Table: IRCT201511197101N3.

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